



BRIDGEWATER • RARITAN • SOMERVILLE

A partnership for a better tomorrow

IN SOMERSET COUNTY, NJ

c/o Somerset County Planning Board • P.O. Box 3000, Somerville, New Jersey 08876-1262

Phone: 908-231-7021 • Fax 908-707-1749 • www.regionalcenterpartnership.org

A partnership for a better tomorrow

Township of Bridgewater • Borough of Raritan • Borough of Somerville * Somerset County Board of Chosen Freeholders
Somerset County Planning Board • Somerset County Business Partnership • Somerset County Park Commission

Private Sector Businesses in the Regional Center

FOR IMMEDIATE RELEASE

PHOTO ATTACHED

MONDAY, JULY 9, 2018

2018 RAIN BARREL REBATES AVAILABLE

Regional Center Rain Barrel Rebates for Bridgewater, Raritan & Somerville Homeowners

SOMERVILLE, NJ – The Somerset County Regional Center Partnership, utilizing a grant from the New Jersey Water Supply Authority (NJWSA), has announced that the 2018 Raritan River Rain Barrel Rebate Program for homeowners in Bridgewater, Raritan, and Somerville is accepting applications for the 8th year of the program.

Rebates are available in the amount of \$50 for 40 to 70-gallon rain barrels and \$100 for those that hold more than 70 gallons. Rebates are available for multiple rain barrels that meet all criteria.

Residential homeowners in the three communities who have previously purchased rain barrels are eligible for rebates. Those within the Peters Brook Watershed who purchased and installed after July 1, 2011, and residents outside the Watershed who purchased and installed after January 1, 2014 are eligible. All require proof of purchase and installation.

Rain barrels provide homeowners with financial and ecological advantages by conserving water, easing stream erosion by reducing the volume of runoff entering to streams and rivers during storms, and reducing pollutants accumulated from impervious surfaces, particularly roofs. In established urban areas like the Regional Center, rainwater runoff from hard surfaces flows directly into streams, depositing these pollutants.

Rain barrels must have a closed design or screen top; have a system to direct excess water away from the home's foundation; have a spigot not higher than 3" from the bottom of the barrel; and must be made of a sturdy material and installed on a solid level base. Homeowners must pledge to maintain the rain barrel for at least two years to be eligible for the rebate.

“A rain barrel is a simple and effective way of practicing environmental responsibility,” commented Troy Fischer, Chair of the Somerset County Regional Center Partnership. “Homeowners in the Regional Center communities have a unique opportunity to recoup their investment twice, once through the rebate and multiple times through re-use of rain water.”

Rebates will be awarded on a first come, first served basis, and funding is limited. Detailed information can be found on the Regional Center Partnership's website at www.regionalcenterpartnership.org, by calling 908-730-0270 x233 or sending an email to rainbarrel@raritanbasin.org.

The Somerset County Park Commission is supporting the 2018 Rebate Program by including information on the web site, www.somersetcountyparks.org, and in kiosks and at special events throughout the County park system.

PHOTO CAPTION: Rain Barrel Rebates are available to homeowners in the Regional Center communities of Bridgewater, Raritan, and Somerville. Information is available at www.regionalcenterpartnership.org.

BACKGROUNDER

The Somerset County Regional Center is the strategic center of the County consisting of 12.6 square miles encompassing Raritan Borough, Somerville Borough, and a portion of Bridgewater Township. The Center is bisected by U.S. Route 206, U.S. Route 202, U.S. Route 22, NJ State Route 28, and I-287 with public transit options and serves as the focal point of County government and the regional economy.

The Regional Center designation illustrates the State Planning Commission's support for:

- achievement of policy objectives in priority areas for economic growth and investment
- encourages development and redevelopment by reclaiming brownfields, and a broad range of planning and implementation initiatives
- makes available priority funding for economic and community programs that provide for assistance with redevelopment in existing downtown business districts, new infill development opportunities, and residential and non-residential development along major highway and mass transit corridors
- will foster more effective mass transportation linkages and may provide priority funding for key intersections, corridor improvements and improved pedestrian accessibility
- makes available priority support for open space concepts by planning and designing new and existing active recreation facilities, for passive open space acquisitions, and for new and existing historic preservation and revitalization programs.

PRESS CONTACT: Rich Reitman 908-526-1390 or 908-400-6061