

**MARKETING SERVICES FOR AMAZING THINGS MARKETING IMPLEMENTATION
PHASE 1 -YEAR 2015 CONTRACT #: RCP-XS-0003-15**

QUESTIONS & ANSWERS

1. Question:

Is the total price of \$10,000 for the 8-task Scope of Work accurate?

Answer: Yes.

2. Question:

Is there a budget for expenses beyond the outlined audio-visual (A/V) costs, specifically, room rental for meetings, refreshments for meetings, postage, printing and reproduction, etc.?

Answer: There is no set budget for the items listed in Question No. 2. The need for mentioned items will be decided on a case-by-case basis. Prior approval for these expenses must be obtained from the Regional Center Partnership before any arrangements are made. Costs for these items listed in Question No. 2 are not to be included in the "Not to Exceed" amount of \$10,000.

3. Question:

Has a defined goal of the initiative been established?

Answer: Yes, an overarching goal has been defined for the Amazing Things Are Happening in the Regional Center marketing initiative and is described in Scope of Work Tasks 2 and 4a.